

**SRO Artists, Inc.**

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**OUTREACH ACTIVITIES : BALLET FOLKLORICO "QUETZALLI" de VERACRUZ**

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*Workshops are available to Sponsor with full company or smaller ensemble.*

*(please note: some of these services may incur additional fees depending on duration, travel time, etc.*

*Please consult your SRO representative to verify any fees which may be required.)*

1. An overview of the folklore of Veracruz including music, dance, geography and customs of the region. A special demonstration may be given of "La Bamba," the popular hit which originated in Veracruz and is considered the unofficial state song of Veracruz. Sponsor may need to provide Spanish/English translation depending on the personnel on tour.
2. A dance workshop for those interested in learning folk dances of Mexico. Classes can be designed for beginners, intermediate or advanced students. Different regions may be stressed including instruction on costuming, makeup, props, etc.
3. Programs for grade school, jr. high, or high school audiences. A 50-minute performance of selected material from the public performance. Study guides may be provided in advance of the performance. (There is an additional fee for a performance.)
4. Music workshops for international music classes, or master classes for musicians may be provided interested in learning the music of Mexico on traditional instruments, (guitar, violin, vihuela, jarana, guitarron, harp, etc.).
5. Telephone interviews in English may be arranged with the manager of "Quetzalli", or Spanish interviews with the artistic staff of the group.
6. Social activities are also an excellent outreach tool and can be utilized to help promote your event, and local Mexican groups are often very happy to have an opportunity to host artists from their home country. Members of the group may attend an informal reception or dinner at a local community center, church, or school that might represent a strong center for the Mexican or Latin community in your area. "Quetzalli" can present a brief informal demonstration of their music and/or dances.

**- Study Guide for students available upon Request -**

*Revised Feb 2002*